

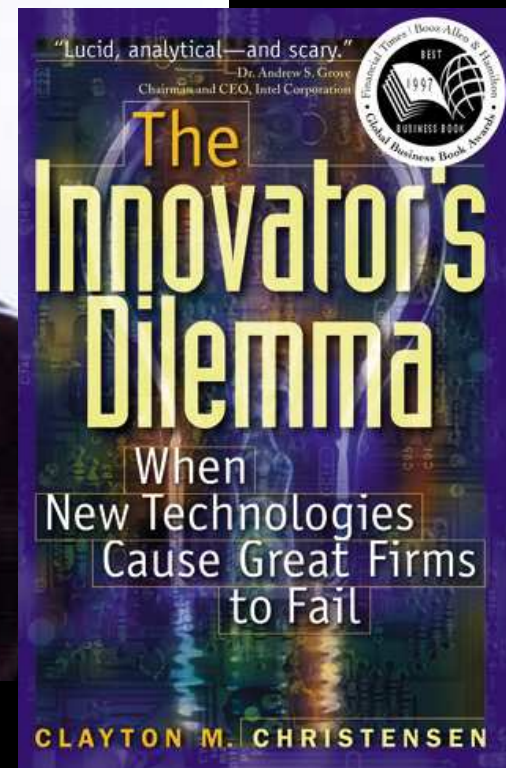
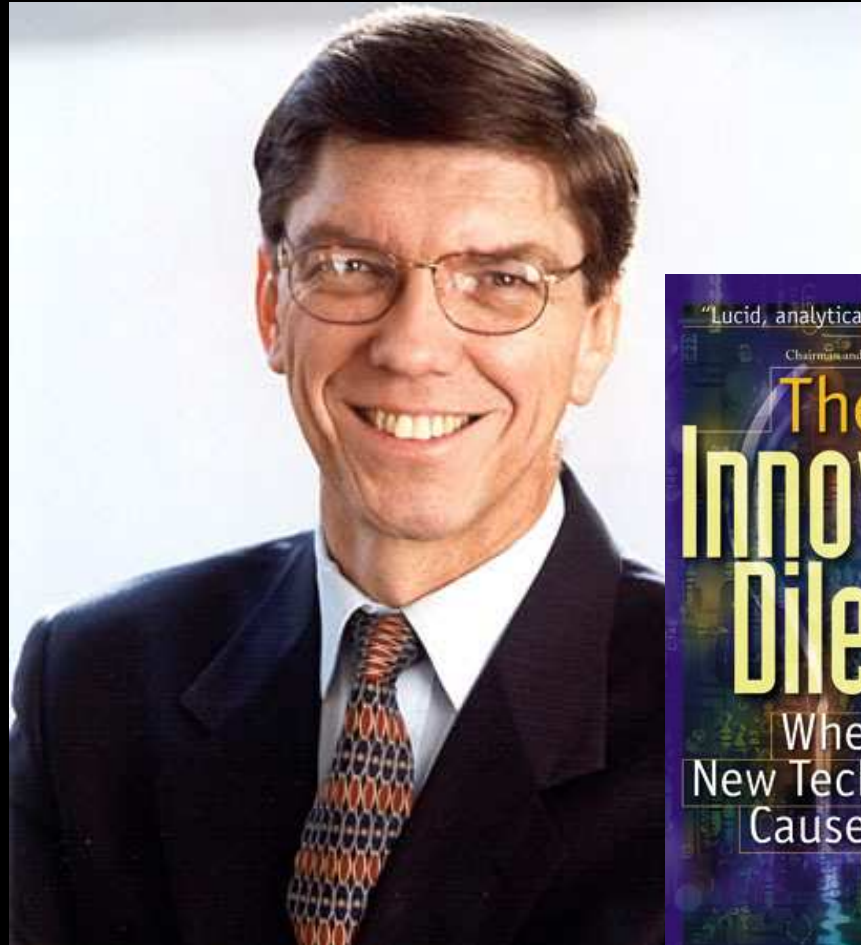


Performance Matters

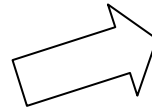
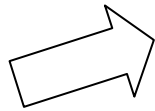
Will technology shape the future?

Steve Butler



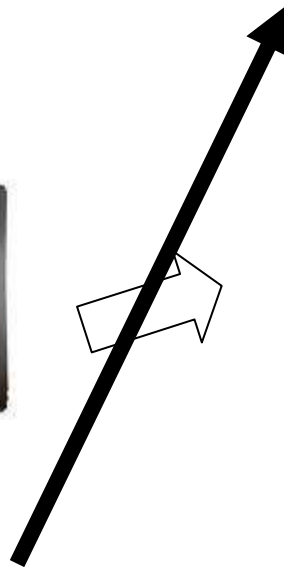
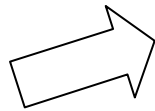


Evolutionary Innovation



Discontinuous Innovation

1950 Bush TV/22 ray/magnifier



Trustee Feedback

“I just don’t have enough time”

“The increasingly complexity of issues is overwhelming”

“it is impossible to keep on top of the sheer volume of information and data to review”

“I’m really not a technology person”

Technology Shopping List

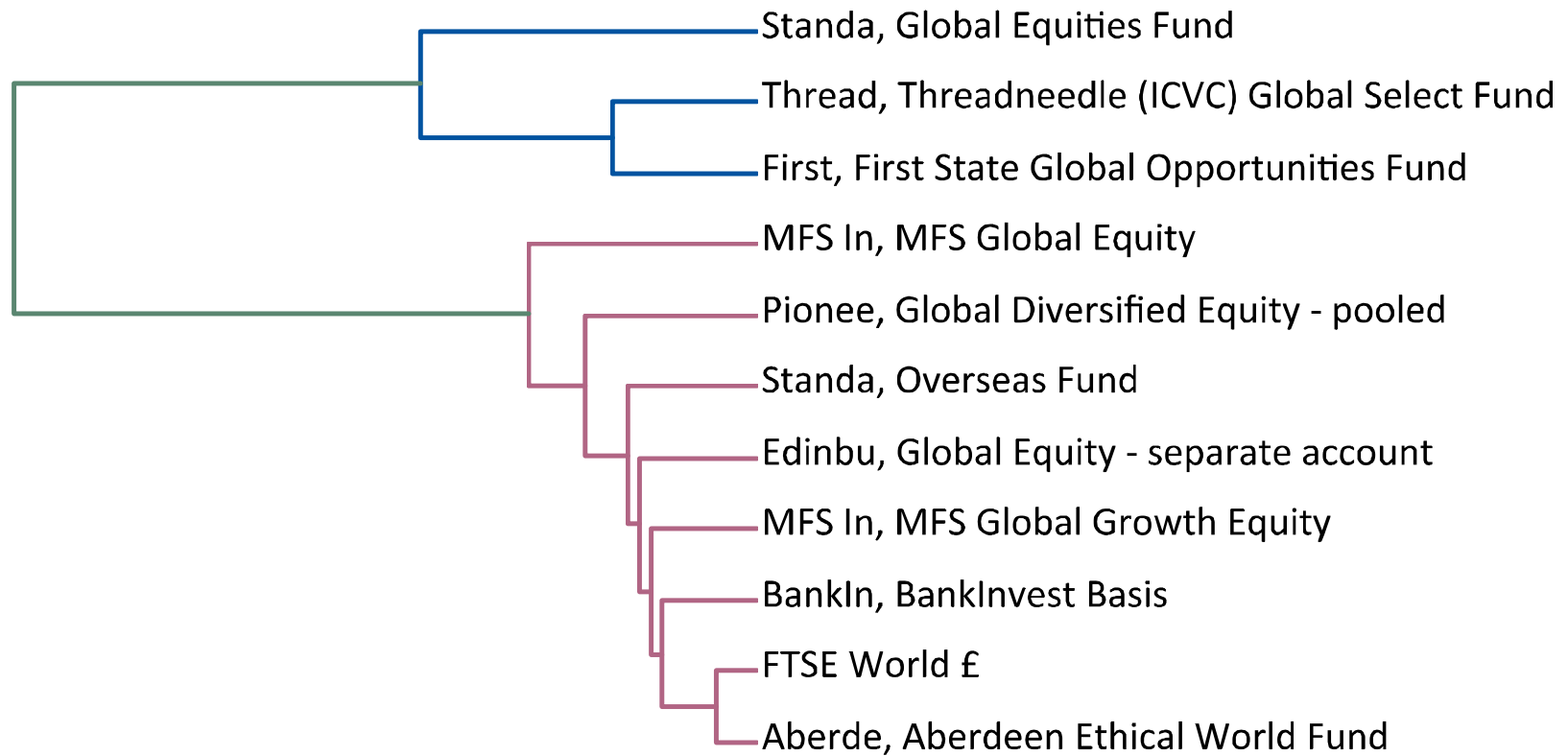
✓ Save me time

✓ Provide insight into complex issues

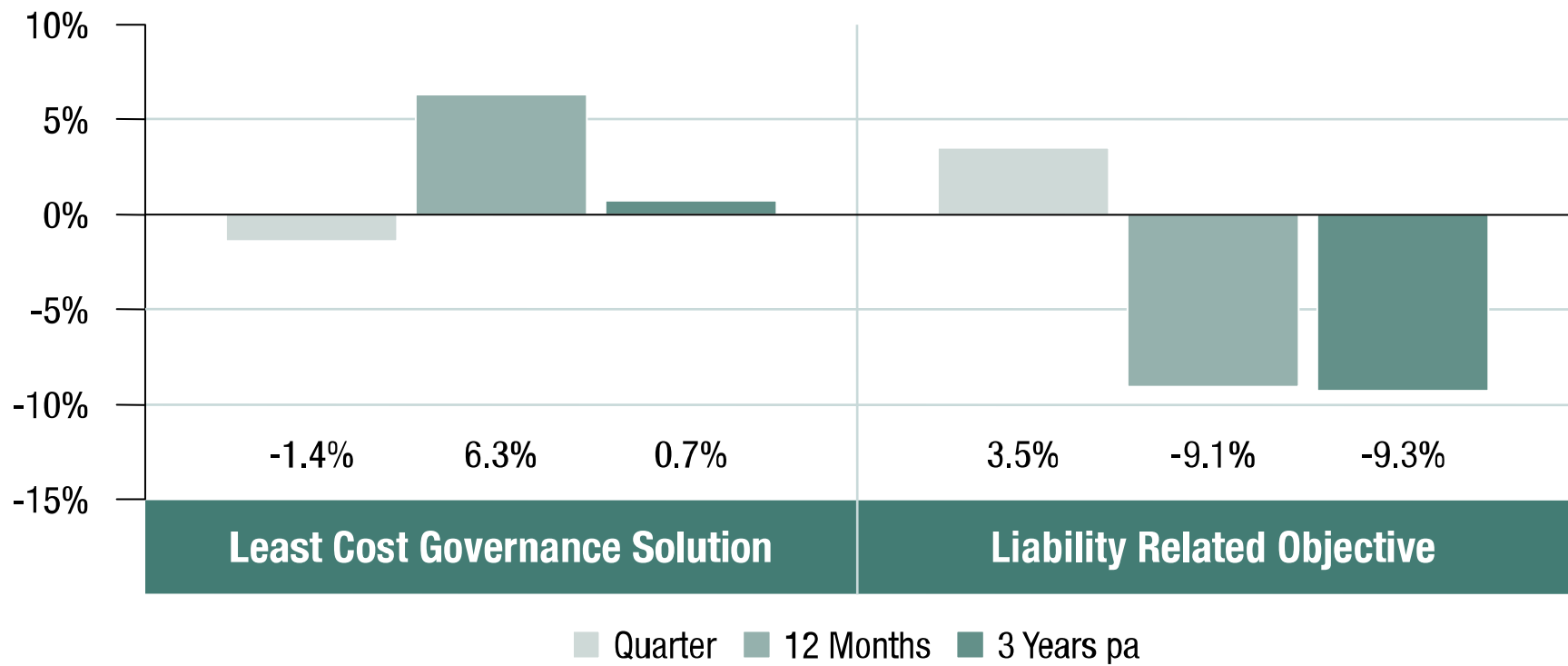
✓ Cut through the volumes of data to provide clear insightful analysis

✓ IN THE FORMAT I WANT

Asset Linkages



Least Cost Governance Solution





Educational videos



Dynamic Asset Allocation

Explains the definition of the asset class Dynamic Asset Allocation ("DAA"), the benefits to a Pension Scheme and how this type of investment is constructed.



Broad Bonds

Explains the definition of the asset class Broad Bonds, the benefits to a Pension Scheme and how this type of investment is constructed.



Liability Hedging Part 1: Introduction

An opening video that discusses the rationale of implementing a Liability Hedge as a tool to assist a Pension Scheme manage risk.



Liability Hedging Part 2: Mechanics

This video looks at how a Liability Hedge is constructed and provides detail of the underlying investment instruments involved.

Welcome to Client Portal

A gateway for a client to look up investment information

From here a client can screen investment managers, view their investment reports and other relevant documents.

The Portal "experience" is evolving and we plan to add much more functionality in the upcoming months.

Nick

YOUR CAMRADATA CLIENT RELATIONSHIP MANAGER IS:



Nick Davis

Email: nick.davis@camradata.com
Tel: 0207 533 1872

Reports

File Description	Date	File Type
Investment Governance Report	27-Nov-2009	

Other Files

File Description	Date	File Type
MET Report	27-Nov-2009	
Emerging Markets Equity Report	27-Nov-2009	

The right Technology will change the future

- Does it save time?
- Does it provide insight?
- Does it cut through the data?

- You are the buyer...

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